

(STYLE)

# The Trail Blazers

The right jacket is key. But pay attention to the rest of your look too.

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Look #1

VINTAGE

*Influences from the 1950s:  
Black & white makes a  
powerful statement.*

**STYLING TIP**

Incorporate elements from the past on sharp modern cuts.

**THE STAR**

Narrow lapel with sheen on a two-button jacket from **VAN HEUSEN**. Notch lapel structured short matte jacket by **BLACKBERRYS**.

**SUPPORT CAST**

Mandarin collar shirt with houndstooth print on the cuff and collar by **BO SQUARE**. Spread collar geometric printed shirt by **ARROW**.

**ALSO FEATURING**

Matt laced shoes by **HUSH PUPPIES**. High gloss laced shoes by **LOUIS PHILIPPE**. Horizontal-print knit tie by **MR.FOX**. Leather belt by **VIARI**.



\* All descriptions for models are from left to right



Look #2

PRINTS

*Seasonal prints will make you stand out in the crowd.*

**STYLING TIP**

Always wear printed jackets with plain trousers.

**THE STAR**

Graphic print on a winter jacket by **CANALL**. Floral print on a summer jacket by **KHANIJO**.

**SUPPORT CAST**

Textured trousers by **ARROW**. Cord trousers by **VAN HEUSEN**.

**ALSO FEATURING**

Multi print scarf by **SHINGORA**. Gold dial watch by **GUESS**.



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Look #3

AM & PM

*Pink and blue are the must-wear colours for leisure and holiday wear.*

**STYLING TIP**

Mix multiple shades and tones together.

**THE STAR**

Lotus pink linen two-button day jacket by **VAN HEUSEN**. Cobalt blue raw silk evening single button jacket by **BO SQUARE**.

**SUPPORT CAST**

Midnight blue shirt by **ARROW**. Baby pink shirt by **GANT**. Navy blue trousers by **MR. FOX**. Check trousers by **BROOKS BROTHERS**.

**ALSO FEATURING**

Printed deep pink pocket square by **BLACKBERRYS**. Metallic blue shoes by **CHRISTIAN LOUBOUTIN**. Dull blue shoulder bag by **VIARI**.



Look #4

TWO  
SHADES  
OF GREY

*Business suits in varying fits with contrasting accessories to look sharp at work.*

**STYLING TIP**

Choose a comfort fit if you have a large body frame and a structured fit if you are slim and lean.

**THE STAR**

Steel grey comfort fit suit by **ARROW**. Charcoal grey fitted three-piece suit by **BROOKS BROTHERS**.

**SUPPORT CAST**

Pale pink shirt with an English spread collar by **THOMAS PINK**. White shirt with a forward point collar by **CAMESSI**.

**ALSO FEATURING**

Broad pink tie by **BLACKBERRYS**. Narrow blue tie by **GANT**. Silver cufflinks by **MR. FOX**. Black bag by **CHRISTIAN LOUBOUTIN**. Navy blue and white pocket square by **ARROW**. Laceless flat-front shoes and laced round-tip shoes both by **HUSH PUPPIES**. Watch with round dial by **PIAGET**.



Look #5

**BLACK  
TIE**

*Dress to perfection for a formal evening, reception or awards night.*

**STYLING TIP**

Black, white and jewel tones are ideal for very formal dressing.

**THE STAR**

Shawl-lapel tuxedo by **GIOVANI**. Custom made Bandhgala with crystal buttons by **TARUN TAHILIANI**.

**SUPPORT CAST**

Dress shirt with a cutaway collar by **BLACKBERRYS**.

**ALSO FEATURING**

Glossy black tie by **ARROW**. Contrasting grey and white pocket square by **BO SQUARE**. Pointed formal shoes by **LOUIS PHILIPPE** and round tip high gloss shoes by **CHRISTIAN LOUBOUTIN**. Chronograph watch by **DIOR**.



Look #6

**AU  
COURANT**

*Choose a creative or a sharp look.*

**STYLING TIP**

Keep your personality, the occasion, the time of day, and the season in mind.

**THE STAR**

Closed-neck custom-made jacket by **TARUN TAHILIANI**. Fitted black suit by **BLACKBERRYS**.

**SUPPORT CAST**

Textured trousers by **TARUN TAHILIANI**. White shirt with a straight collar by **ARROW**.

**ALSO FEATURING**

Multi-print scarf by **SHINGORA**, black-and-white tie by **CANALI**, blue-and-black shoes by **BO SQAURE**, curved-tip formal shoes by **CHRISTIAN LOUBOUTIN**. Antique cufflinks with emeralds set in old gold by **AMRAPALI**. Limited edition watch by **TAG HEUER**.





Look #7

**WEEKEND CHIC**

*Dress up with a dress down feel on the weekend.*

**STYLING TIP**

Wear three- or multi-button jackets when you want to create an illusion of length and a single-button jacket to appear broader.

**THE STAR**

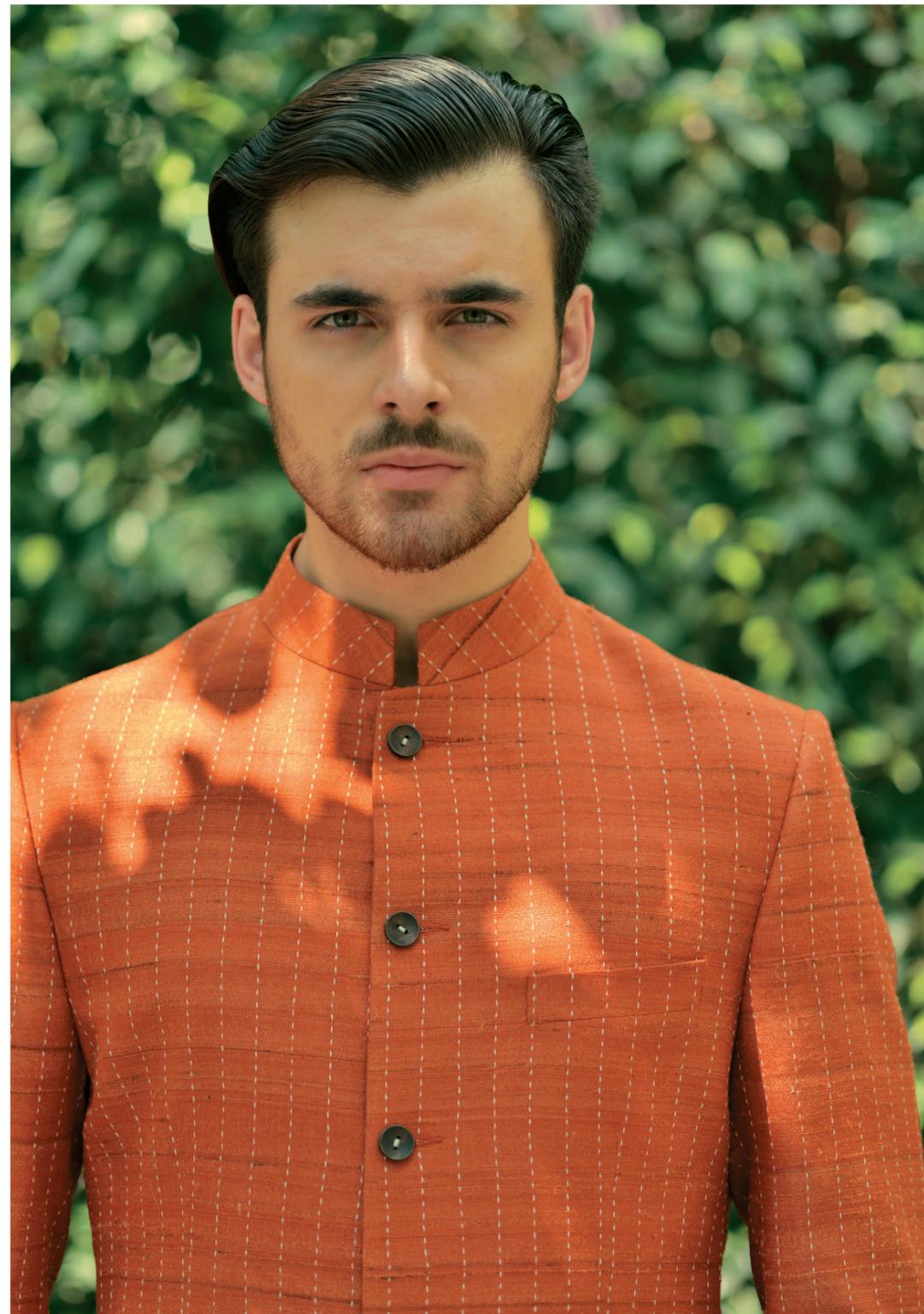
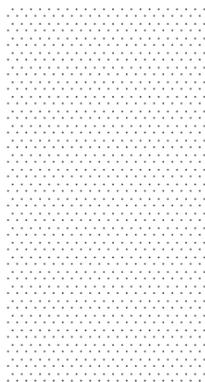
Ivory long closed jacket with contrasting buttons for a Sunday brunch by **GIOVANI**. Grey suit with a single button jacket and black piping for a Saturday night out by **BO SQUARE**.

**SUPPORT CAST**

White comfort fit trousers by **VAN HEUSEN**. Grey closed collar shirt with white buttons by **CAMESSI**.

**ALSO FEATURING**

Both watches by **VACHERON**. Mustard- and white printed shoes by **BO SQUARE** and black high gloss shoes by **HUSH PUPPIES**.



Look #8

**EAST MEETS WEST**

*Asian influences on festive and traditional jacket collars, fabrics, textures and embellishments.*

**STYLING TIP**

Hues of dull orange, yellow and brown for dusky skin and pastel shades of blue, green and pink on pale skin tones.

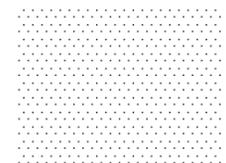
**THE STAR**

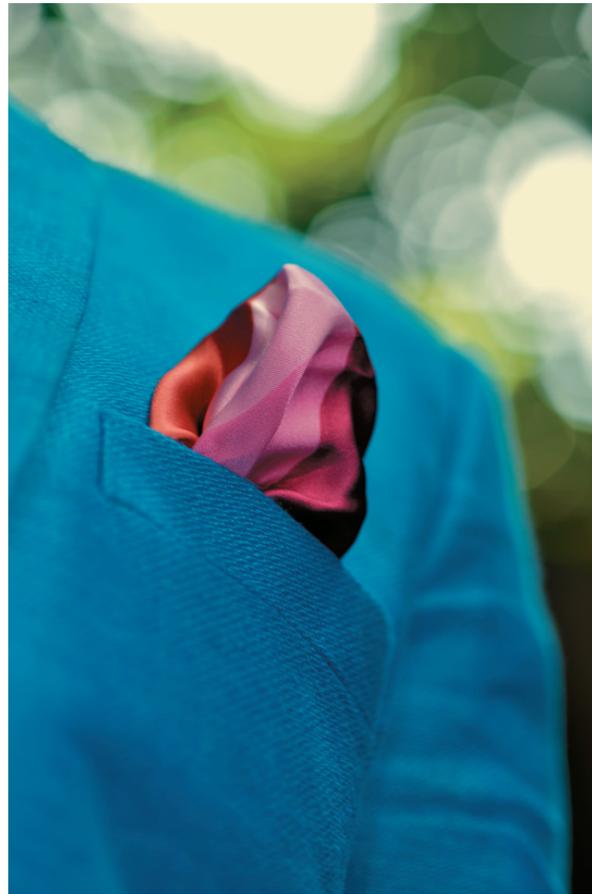
Textured closed-neck jacket in raw silk with white thread work and wooden buttons by **KHANIJO**.

**GROOMING**

**HAIR:** Use a long-lasting wet-look gel and comb and style your hair neatly into place. A gentle wave gives a classic old-school look. If you have facial hair, trim with a hair clipper on a regular basis to look neat and well groomed.

**SKIN:** Use a face scrub (twice a week) to exfoliate, remove dead cells and polish the skin. Apply an effective face mask (once-weekly) for deep pore cleaning and to tighten the skin. Nourish with a water-based moisturiser (every night) to make skin feel softer and look younger. Apply an under-eye roll on (as necessary) to target dark circles and remove visible signs of fatigue.





THE  
 DETAILS

**POCKET SQUARES**

Contrast the pocket square to the base colour of the jacket. If wearing a tie, then the two must match.

- › Fold, point or ruffle the pocket square as necessary.

**LAPELS**

The style of your shirt collar should determine what cut of jacket you choose to wear over it.

- › Slim or short collars are always better than wide ones.

**SCARVES**

Drape the scarf so that it stays secure. Always wear short

scarves: As a general rule, the scarf should end on your jacket and not over your trousers.

- › Stick to plain, striped or gentle checks.

**FOOTWEAR**

Contrasting socks are a strong trend. Break the monotony of your look by wearing printed or multi coloured socks. Printed shoes add a modern twist to old-fashioned formal footwear.

- › Wear formal socks over sporty styles.

**THE WRIST**

Dress up your shirt and jacket by adding an eye-catching pair of cufflinks. Sport a reliable branded watch that will make up for the lack of other accessories.

- › Ensure your hands are well groomed if you are drawing attention towards them.